Only 11% of Canadian boxes, bags, and cartons are actually made from freshly-cut trees

And you thought every time we needed another box or carton we’d just grab a chainsaw and head for the forest!

No. Only 11% of all paper-based packaging made by Canadian mills actually uses freshly-cut trees. The balance comes from recycled paper and board and what are called wood residues (wood chips, shavings and sawdust left over from logging operations).